



Newburgh Girls Softball

a 501(c)(3) organization

2018 Sponsorship Form

Park Naming Rights	Contact Jessica Yocum/Neil Stowe to discuss park naming rights
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Bleacher Naming Rights	Contact Jessica Yocum/Neil Stowe to discuss naming on a shaded bleacher area
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Tournament Sponsorship	Number of Tourneys? _____ X \$1,000 = _____
	Sponsor 5 Tourneys and get the 6th Free! \$5,000 = _____

Field Sponsorship	Number of Fields? _____ X \$1,000 = _____
Field #:	F1 <input type="checkbox"/> F2 <input type="checkbox"/> F3 <input type="checkbox"/> F4 <input type="checkbox"/> F5 <input type="checkbox"/> F6 <input type="checkbox"/> Tball <input type="checkbox"/>

Other Sponsorships	Website: <input type="checkbox"/> \$1,000 = _____
	Rain Out Line: <input type="checkbox"/> \$1,000 = _____

Team/Banner Combo Sponsorship	Number of Combos? _____ X \$400 = _____
Field Placement:	6u <input type="checkbox"/> 8u <input type="checkbox"/> 10u <input type="checkbox"/> 12u <input type="checkbox"/> 14u <input type="checkbox"/> Slow Pitch <input type="checkbox"/> All <input type="checkbox"/>

Team Sponsorship	Number of Teams? _____ X \$300 = _____
Age Group	4/5 <input type="checkbox"/> 6u <input type="checkbox"/> 8u <input type="checkbox"/> 10u <input type="checkbox"/> 12u <input type="checkbox"/> 14u <input type="checkbox"/> Slow Pitch <input type="checkbox"/>

Banner Sponsorship	\$200	Number of Banners? _____	Total: _____
Each Additional Banner	\$175		
Field Placement	6u <input type="checkbox"/> 8u <input type="checkbox"/> 10u <input type="checkbox"/> 12u <input type="checkbox"/> 14u <input type="checkbox"/> Slow Pitch <input type="checkbox"/> All <input type="checkbox"/>		

"We support NGS" Donation	\$100	Name will be displayed next to our concession stand.	\$
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Please fill out info below (if applicable)

Business Name for Jerseys	_____
Preferred Color for Jerseys	pink, purple, red, orange, green, yellow, teal, blue, no preference
Business Name for Banners	_____
Business Address	_____
Sponsored Players Name	_____

Total Sponsorship \$

PLEASE MAKE CHECKS PAYABLE TO:

Newburgh Girls Softball, PO Box 254 Newburgh, IN 47629

Jessica Yocum, Advertising Director

217-553-4744



In 2018, we anticipate having more than 1,000 girls playing in our leagues from the t-ball to the adult league. In addition to that, host several tournaments with many teams participating.

Your sponsorship will tremendously help the efforts of Newburgh Girls Softball.

- **Advertisement** – Hundreds of games are played from April through October at Vann Park, home to Newburgh Girls Softball, with thousands of players and spectators seeing your advertisement.
- **Community Involvement** – Thousands of players and spectators will know your sponsorship contributed to the countless smiles, giggles, and cheers from the girls.
- **Non-profit Organization** – Newburgh Girls Softball is a registered 501C non-profit organization; therefore, your sponsorship is tax deductible.

Park Naming Rights - TBD

Contact Neil Stowe to begin working with the board to begin discussions on park naming rights. This brand new sponsorship is a great way to maximize exposure.

Bleacher Naming Rights

Contact Neil Stowe to discuss the process for getting a shaded bleacher stand named after you or your company.

Field Sponsor – \$1,000

Field sponsorship consists of the field being named after you or your company. Your company name will be displayed on the backstop fence. Plus, the online field schedule will identify the field by your name.

Tournament Sponsorship - \$1,000

NGS tournaments can host up to 42 teams and are typically attended by teams from Indiana, Illinois, Kentucky and Tennessee. Tournament sponsorship consists of you or your company's name on banners, trophies and T-shirts. We will announce your company or play your commercials over the PA system throughout the tournament. Purchase 5 tournament sponsorships, and the 6th one is free!

Rain Out Line Sponsorship - \$1,000

The rainout/information line is a 24 hour recording. A message for your company will play on the rainout/information line. It is used frequently; all players/parents, coaches and out-of-town teams are instructed to call this number for a recording of important information such as game cancellations, game rescheduling, etc.

Website Sponsorship - \$1,000

The NGS website is accessed constantly by players, parents and opposing teams for tournament information, field schedules, etc. Your company name will be prominently displayed on the home page and other pages on the site. The opening page will use your logo, and link to your company web site.

Team Sponsorship - \$300

Team sponsorship consists of a dozen girls proudly wearing a softball jersey containing your name or your company's name, plus a team picture plaque.

Outfield Banner Sponsorship - \$200

A field banner is a 3'x 8' banner in multiple colors hung on the outfield fence for players and spectators to see your company name or advertisement. If you provide the artwork, we can have it placed on the banner.

Team/Outfield Banner Sponsorship - \$400

Get maximum exposure and save \$100 if you sponsor a team and place a banner!

“We Support NGS” Sponsorship - \$100

Your sponsorship will be recognized through a display for all to see on the outside wall of our concession. It's like posting your business card for everyone to see.

See the other side to fill out your sponsorship form!

Please consider becoming a proud sponsor of Newburgh Girls Softball today!

For questions about sponsorship, please contact Jessica Yocum at 217-553-4744 or jamy44@msn.com